## 850mm

## Design Area

## Safe Guide

- Template ratio: 1:1
- Files to be supplied as vector PDF, AI, EPS.
- Files can be supplied at 100%, 50% or 25% the correct proportions are important.
- Please ensure all logos and text are within the safe guide to prevent any cropping.
- Minimum font size 30 pts
- All text needs to be converted to paths/outlines.
- Logos should be imported/placed as vector and must be in CMYK / pantone.
- Photographic images should be supplied at 100dpi at finished size.
- No bleed required.
- Other information required:
  Specific pantone colours\*

100mm Non-Visual Area

<sup>\*</sup>Banners are printed using CMYK dye sublimation. We will make every effort to match Pantone colours as close as possible.